

Exhibitor & Sponsor Prospectus

# **AAOMPT BRINGS TOGETHER** the orthopaedic manual physical therapy industry.

Exhibiting your company's products and services at this important event will give you visibility and an opportunity to gather with orthopaedic manual physical therapists, fellows and researchers, the majority of whom are also AAOMPT members.

As an exhibitor, you have an unmatched opportunity to help them achieve success in OMPT by showcasing the latest information, research, products and resources available.

### There are abundant opportunities for meeting and informal networking with conference attendees:

- Centrally located Exhibit Hall
- Coffee Breaks/Meal Events located in Exhibit Hall
- 50% discounted conference registration available with each standard price booth area



WHEN:

WHERE:

October 23-27, 2024

Bellin College Bellin College Bellin College

Getting to Orlando is a breeze through the Orlando International Airport (MCO) located 15 minutes away from the Rosen Shingle Creek Hotel.

# **EXHIBIT BOOTHS**



\*Available to organizations & educational institutions offering Residency/Fellowship or DPT programs.

### YOUR EXHIBIT SPACE INCLUDES:

One 8'x10' Booth Space, One 6' Draped Table, Two Chairs, ID Sign, Wastebasket, One Booth Representative Pass, One 50% Discounted Conference Registration (with Standard Booth Only)



## **EXHIBIT HOURS**

## **THURSDAY, OCTOBER 24**

11:00 am - 6:00 pm - Exhibitor Set Up 6:00 pm - 7:00 pm - Welcome Reception

## **FRIDAY, OCTOBER 25**

7:00 am - 8:00 pm - Exhibits Open 7:00 am - 8:00 am - Coffee with Exhibitors 9:30 am - 9:55 am - Coffee Break in Exhibit Hall 10:45 am - 11:00 am - Coffee Break in Exhibit Hall 11:30 am - 12:00 pm - Coffee Break in Exhibit Hall 6:30 pm - 8:00 pm - Poster Presentation Reception

## **SATURDAY, OCTOBER 26**

7:00 am - 2:00 pm - Exhibits Open 7:00 am - 8:00 am - Coffee with Exhibitors 9:40 am - 10:15 am - Coffee Break in Exhibit Hall 12:30 pm - 2:00 pm - Lunch with Exhibitors 2:00 pm - 5:00 pm - Exhibitors Dismantle

SCHEDULE SUBJECT TO CHANGE



# **EXHIBIT CONTRACT**

Exhibitor Info	rmation	Online		
Company/Organization Name			Registration	
Mailing Address				o to
City	State	Zip		aompt.org
City	State	Ζιρ		egister!
Website Address				
Contact Infor	mation Only the listed contact wi	ill receive exhibit related correspondence	in order for space to k Check [pay to AAOI Visa	received with full amount pe assigned.]
Name	Phon	ne	<ul> <li>Mastercard</li> <li>American Express</li> <li>Discover</li> </ul>	Total \$
Email	Fax		Cond Number	
Product Desc	ription 50 words or less - for or	fficial listina.	Card Number Exp. Date	
			Cardholder's Name [	please print]
			Cardholder's Signatu	ıre
	<b>/es Attending</b> One Pass I Rep; \$150 for Exhibitor Social Event		Exhibitor Terms and C the AAOMPT Confere Service Kit. I Certify th	or agrees to abide by the Conditions as specified by nce and in the Exhibitor nat my company is not an inancial incentives are referrals.
	ates   Standard \$900   Ed		Printed Name	
Conference Managemer	nat the preferences in display areas nt may assign alternative areas of si Il spaces apply only to qualified orgo o or DPT Programs.	imilar size [see Exhibitor Terms &	Signature	Date
No. of Booths:			Title	
Booth Type [circle]: \$	Standard / Educational			act and full payment to:
Optional: Please avo	bid placing me near		AAOMPT 2024 Confer PO Box 80199	
Please pla	ice me near		Baton Rouge, LA 7089	98
50% Discount	ed Registrant Inform	mation		ne security of your data, do information. You may call
Name	Title		Check here if any in attendance wil accommodations emailing office@	l need special s. Please specify by
	t to you upon processing of full payı es not constitute endorsement of yo is conference.		AAOMPT USE ONLY Date Received:	

Booth Assignment:

# **SPONSORSHIPS**



	Gold	Silver	Bronze
	\$5,000	\$3,500	\$2,000
Complimentary Full Registration	1	1	
Conference Registration at 50% Discount			1
8'x10' Exhibit Booth	1		
Promoted Message in Conference App	2	1	
Logo and Link to your website on AAOMPT conference homepage	1	1	ו 📓
Logo and Link to your website on Conference App & Virtual Platform	1	1	1
Advertising in Hands On (AAOMPT's month e-blast to members)	6 Months	3 Months	1 Month
Announcement at Opening Reception	1	1	1
Prominent Listing on Conference Signage	1	1	ר ד
Banner Ad in Conference App & Virtual Platform	1		
Option to Include Virtual Sponsor Materials for Attendees	1	1	1
Email Blast to Attendees	1		Real Provide

## CONFERENCE ADVERTISEMENT SPONSORSHIPS

Conference App - \$5,000

Water Bottles - \$850

Hand Sanitizer - \$2,000

**General Session Splash Screen - \$1,000** \*See Exclusions

Push Notification - \$500 \*Only 3 Available

# Increase your exposure to attendees through our sponsorship opportunities! All sponsors receive:

- Acknowledgment in the conference app by contribution level, including your company logo on the sponsorship page and general session splash page

- Prominent signage at the conference
- Sponsor ribbons to make your representatives more visible to attendees

- Your company logo and a link to your website on our conference homepage and iPhone and Android app available to attendees before, during and after the event

# **NETWORKING EVENT SPONSORSHIPS**

### Welcome Reception | Thursday, October 24

\$5,000 Exclusive Sponsorship or \$1,250/sponsor if shared with four sponsors

Thursday Night officially kicks off the AAOMPT Conference! Put your name front and center as members crank up for a weekend of education and networking. All conference attendees are invited to the Welcome Reception. Push Notifications reminding people of reception time will include sponsoring company's name!

### Friday or Saturday Coffee Break (Choose One Time) | Friday, October 25 or Saturday, October 26

\$1,500 Exclusive Sponsorship or \$375/sponsor if shared with four sponsors

Choose One Coffee Break on Friday or Saturday, refer to Exhibit Hours for times.

### Poster Presentation Reception | Friday, October 25

\$3,000 Exclusive Sponsorship or \$750/sponsor if shared with four sponsors

Attendees will "sip and see" at this popular reception that showcases the accepted Posters. Cash bars will be available for attendees to purchase drinks. Push Notifications reminding people of reception time will include sponsoring company's name!

### AAOMPT Awards Luncheon | Friday, October 25

\$4,000 Exclusive Sponsorship or \$1,000/sponsor if shared with four sponsors

The AAOMPT Awards Luncheon recognizes the achievements and leaders of the AAOMPT community during the past year. Push Notifications reminding people of luncheon time will include sponsoring company's name!

### Saturday Evening Networking Reception | Saturday, October 26

\$8,000 Exclusive Sponsorship or \$2,000/sponsor if shared with four sponsors

This will be the perfect evening to relax and have some fun. All conference attendees are invited to this reception and will dance the night away while thanking your company for making this possible. Push Notifications reminding people of reception time will include sponsoring company's name.



# **SPONSOR APPLICATION**

## Sponsoring Organization or Practice

Sponsoring Organ	ization or Practi	Online		
Company/Organization Na	me	Registration Available!		
Mailing Address			G	o to lompt.org
City	State	Zip		gister!
Website Address General Sponsor \$5,000 Gold \$3,500 Silver \$2,000 Bronze			Payment Info application must be r in order for space to b Check [pay to AAON Visa Mastercard American Express Discover	eceived with full amount e assigned.]
Networking Event Sponsor          \$8,000 Networking Reception         \$5,000 Welcome Reception         \$4,000 Awards Luncheon         \$3,000 Poster Presentation Reception         \$1,500 Coffee Break FRIDAY (Choose One Time:)         \$1,500 Coffee Break SATURDAY (Choose One Time:)         Have your company listed as THE Conference App Sponsor - the highly interactive & engaging			Card NumberExp. DateCardholder's Name [please print]Cardholder's SignatureAgreement   Sponsor agrees to abide by the Exhibitor Terms and Conditions as specified by the AAOMPT Conference and in the Exhibitor Service Kit if booth is included in sponsorship. I Certifiy that my company is not an environment where financial incentives are provided for patient referrals.	
tool of the conference. Sponsor w be included on all Sponsor Signa <b>\$2,000   Hand Sani</b>	/ill also receive 5 customized p ge and in the Sponsor Page ir <b>itizer</b>	push notifications. You will also	Printed Name Signature	Date
Include your logo on bottles handed out to all attendees.			Signature     Date       Title     Confirmation will be sent to you upon processing of full payment. Acceptance of an application to exhibit does not constitute endorsement of your product/service by AAOMPT or other supporters of this conference.	
application	OMPT approves s and no spons ntil confirmatio		AAOMPT 2024 Confer PO Box 80199 Baton Rouge, LA 7089 OR Fax with credit car (225) 408-4422 [For th	98 rd payment to: le security of your data, do nformation. You may call

AAOMPT USE ONLY Date Received: CK Number:

# **ROSEN SHINGLE CREEK**

## 9939 Universal Blvd Orlando, FL 32819

AAOMPT is excited to host the 2024 AAOMPT Conference at the Rosen Shingle Creek in Orlando, Florida October 23-27 2024. We have negotiated the below rate for AAOMPT attendees. Please be sure to book through the below link to receive the correct rate:

## AAOMPT Attendee Discounted Room Rate: \$199/night++ Single/Double Occupancy

Visit our website to book your hotel room today!

WWW.AAOMPT.ORG/CONFERENCE24





# **EXHIBIT RULES & REGULATIONS**

#### DISPLAY RULES AND REGULATIONS

The following Booth Design Rules and Regulations have been developed to assist in effectively administering the exposition and to promote continuity in exhibit design and setup for displays at the AAOMPT Annual Conference. All Exhibitors are considered equal regardless of size and are given equal opportunity, within reason, to present their product in the most effective manner to the audience. Exhibit Management has adopted the following booth dimension rules and regulations from the International Association of Exhibitions and Events (IAEE) in an effort to make this possible while still allowing the greatest flexibility in the overall exhibit. Exhibits will be so arranged as not to obstruct the general view, nor hide the exhibits of others.

#### **Display Regulations**

Line of Sight

Signs, displays, products, and fixtures for all exhibit configurations located within an area 5 feet from the aisle and 10 feet from a neighboring exhibit can be no more than 4 feet high.

#### **Types of Booths**

#### Linear Booth

Linear Booths have only one side exposed to an aisle arranged in a series along a straight line. They are also called "in-line" booths. Linear booths are 10 feet wide and 8 feet deep, i.e. 10'x8'. A maximum back wall height limitation is 8 feet. Regardless of the number of linear booths utilized, display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors. The maximum height of 8 feet is allowed only in the rear half of the booth space, with a 4 foot height restriction imposed on all materials in the remaining space forward to the aisle. Note: When three or more linear booths are used in combination as a single exhibit space, the 4 foot height limitation is applied only to that portion of the exhibit space which is within 10 feet of an adjoining booth.

#### Corner Booth

A Corner Booth is a linear booth exposed to aisles on two sides. All other guidelines for linear booths apply.

#### PURPOSE

The purpose of the AAOMPT exhibit is to complement the program sessions by informing and educating physical therapists about the latest developments of products and services in this field.

The name "AAOMPT" when used herein or in subsequent material shall mean the American Academy of Orthopaedic Manual Physical Therapists, its committees, agents or employees acting for the management of the conference.

#### **EXHIBIT CRITERIA**

Exhibiting firms and companies will be limited to those providing services, products or publications, which are directly applicable to the field of physical therapy. AAOMPT reserves the right to decline any application. AAOMPT also reserves the right to remove any part of an exhibit which, in the sole judgment of AAOMPT, is misleading or deceptive, in poor taste, or unsuitable to or not in keeping with the character and objectives of the conference.

## ASSIGNMENT OF BOOTH SPACE AND FLOOR PLAN

All applications will be date stamped upon receipt. Exhibit space will be assigned on a first-come, first-served basis, according to the date the application and payment is received. AAOMPT reserves the right to make the allocation of exhibit space or to change the space allocation at any time based on space availability or other considerations in the overall interest of the exhibit. The failure to allocate an Exhibitor its requested space will not in any way affect the enforceability of this Agreement. The floor plan submitted is believed to be generally accurate, but AAOMPT makes no warranties or representations with respect to actual measurements.

#### CANCELLATION

AAOMPT will refund 50% of the space rental charge for cancellations received on or before September 23, 2024. Cancellations received after September 23, 2024 will forfeit 100% of the space rental charge to AAOMPT. AAOMPT reserves the right to occupy, resell said space to another exhibitor without any rebate or allowance to the canceling Exhibitor except as provided above. All cancellations of exhibit space Exhibitor accepts as provided above. All cancellations of exhibit space must be submitted in writing and will be applied on the date of receipt.

#### CONTRACTOR SERVICES

The AAOMPT Official Service Contractor shall prepare and distribute to Exhibitors an Exhibitor Service Kit containing general and technical information regarding the Exposition, instructions, rules, regulations, order forms and other pertinent information prior to the show's commencement date. Please note: Exhibitors are allowed to hand carry one load of items onto the show floor to their booth. Any other items that require the use of a hand cart, dolly, flat cart, pallet jack, etc., must be brought in by Official Service Contractor and the exhibitor will be charged for material handling.

#### PHYSICIAN-OWNED PHYSICAL THERAPY SERVICES

AAOMPT is opposed, as a matter of health care policy, to arrangements under which sources of referral (including physicians) stand to profit from referring patients for physical therapy. Because of this policy, AAOMPT does not accept exhibit or sponsorship applications from companies whereas any physician has a financial interest in the practice and refers patients to an employed physical therapist or to a physical therapist who supervises an employed PT assistant.

#### **EXHIBITOR'S REPRESENTATIVE**

Each exhibitor must identify one representative to have charge of the Exhibit, and who hereby accepts and assumes responsibility for such representatives, or alternatives, being in attendance at it's exhibit throughout exhibit periods.

#### EXHIBIT DIMENSIONS

Exhibit booths are not to exceed 8 feet in depth, 8 feet in height, and 10 feet in width. Side rail dividers that are 8 feet high may not extend more than 3 feet forward from the back wall of the booth so as to not obstruct the view of other exhibits. If constructed display fails to meet the requirements, AAOMPT reserves the right to authorize removal or relocation of the display.

#### INSTALLATION/DISMANTLE

All booths must be fully installed prior to the opening time of the exhibit as specified by AAOMPT. Exhibitors may not dismantle their booth or pack any portion of their exhibit prior to the social closing hour of the exhibit. Delivery or removal of any part of an exhibit is prohibited during official show hours unless prior consent has been given by AAOMPT.

#### FAILURE TO OCCUPY SPACE

Any space not occupied within the allocated set up time as specified by AAOMPT will be forfeited by the Exhibitor, and that space may be resold, reassigned or otherwise used by AAOMPT without refund of rental price, unless arrangements for delayed occupancy have been received prior written approval by AAOMPT.

#### SPECIAL RESTRICTIONS

Circulars, advertising materials, etc. may be distributed, and patronage solicited only within the space assigned to the Exhibitor presenting the material. Exhibit space may not be occupied by or sublet to any firm other than the firm which originally contracted for said space. Exhibitors are prohibited from using amplifying equipment of any nature without permission from AAOMPT; if permission is granted, the

# **EXHIBIT RULES & REGULATIONS**

use of such equipment must not interfere with adjacent exhibits or other activities in the exhibit hall. If the premises are defaced or damaged by an act of negligence by any exhibitor, its agents or guests, the Exhibitor will pay the sum deemed necessary for complete restoration to previous conditions.

#### **COPYRIGHT INDEMNIFICATION**

The Exhibitor is responsible to secure permission from copyright holders for the use of any copyrighted materials (including but not limited to printed matter, music, video and software) during the Exposition. Exhibitor must provide proof of said certification or licensing. The Exhibitor agrees to indemnify, defend and hold harmless AAOMPT from and against any and all demands, claims, suits, cause or causes of action, whether at law or in equity costs, expenses and attorney's fees and any liability to AAOMPT arising from improper use of copyrighted matter during exhibit hours.

#### **EXHIBIT DESIGN REGULATIONS**

Please read carefully the accompanying Booth Design Rules and Regulations for design and setup for displays at the AAOMPT Annual Conference and Exposition. AAOMPT has adopted these rules and regulations from the International Association of Exhibitions and Events.

#### HOSPITALITY EVENTS

Exhibitor agrees that hosting social events, sales meetings, client presentations, etc. during official conference program hours and in an area outside of the official exhibit space assigned to the exhibitor is detrimental to the overall conference, the other exhibiting companies and attendees. For this reason, exhibitors are prohibited from hosting conflicting events during official conference program hours. Hospitality functions may be sponsored/ hosted during approved times and dates set by AAOMPT. Marketing materials/invitations issued by the exhibiting company related to approved hospitality events must be approved by AAOMPT.

#### LIABILITY AND SECURITY

Each Exhibitor must make provisions

for the safeguarding of his/her goods, materials, equipment, and display at all times. AAOMPT expressly disavows any responsibility for any theft or other damage occasioned by the negligence of such security personnel. AAOMPT strongly recommends that each exhibiting company secure a rider policy through its insurance agent to cover all booths and display items during transportation to and from this conference as well as during installation, exhibit days, and dismantling. Neither AAOMPT. the employees thereof. nor any member of the AAOMPT conference planning committee, nor the host facility will be responsible for any injury, loss, or damage that may occur to the exhibit or the Exhibitor's employees or property, prior. during, or subsequent to the period covered by the exhibit contract, provided said injury, loss, or damage is not caused by the gross nealigence or willful misconduct of one or more the aforementioned parties. The Exhibitor expressly releases the foregoing names, associations, individuals, committee and firms from any agreement to indemnify it against any and all claims for such loss. damage or injury. It is expressly agreed that neither AAOMPT, nor the service contractor, nor the Host Facility shall be held liable or accountable for any losses, damages, or injuries which may be sustained or incurred by any person whomsoever, who may be on the premises leased by or assigned to any Exhibitor, including (but not limited to) any agent, employee, or representative of any Exhibitor. The Exhibitor expressly agrees that he/she will hold, keep, save harmless, and indemnify AAOMPT and the service contractor from any and all such claims. The Exhibitor agrees to defend, indemnify and hold harmless AAOMPT, the Host Facility, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates from any damage or charges resulting from Exhibitor's use of property. Exhibitor's liability shall include losses, costs. damages, or expenses arising from or out of or by reason of any accident or bodily

of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees and business invitees which arise from, or out of, the Exhibitor's occupancy and use of the exhibition premises, the Hotel or any part thereof. Exhibitor shall be fully responsible to pay for any and all damages to property owned by the Host Facility, its owners or managers that results from any act or omission of Exhibitor.

#### INSURANCE

Each Exhibitor is required to insure itself against property loss or damage and against liability for personal injury. Proof of a Certificate of Liability Insurance covering the exhibitor for a minimum of one million dollars (\$1,000,000) MUST be made available to AAOMPT upon request.

#### AMERICAN DISABILITIES ACT COMPLIANCE

The Exhibitor agrees to comply with ADA guidelines in ensuring their booth is safe and accessible to persons with disabilities. Reasonable accommodations include but are not limited to: wheelchair access into the booth including proper ramping to raised platforms; listening systems for hearing disabled persons; no architectural barriers or protruding objects dangerous to visually disabled persons; display counter or touch screen display heights accessible to disabled persons. AAOMPT reserves the right to require ADA non-compliant exhibitors to modify their booth where readily achievable and technically feasible.

#### ON THE FLOOR SALES

Exhibitors are encouraged to offer information that is educational, professional, and instructional. Exhibitors who sell merchandise are responsible for obtaining any state, and/or local sales tax permits, if required, and for paying the resulting tax on gross sales as required by law.

#### CANCELLATION OF EXPOSITION

Should any situation beyond the control of AAOMPT arise to prevent the Exposition from being held, either in whole or in part, AAOMPT will not be held liable for any expenses incurred by the exhibitor except the fee for rental booth space less a proportionate share of expenses incurred and committed by AAOMPT. Such situations include but are not limited to destruction or damage of the exhibit hall, or strike, lockout, emergency, injunction, act of God, act of war, act of threat of terrorism, or any other cause beyond the control of AAOMPT.

#### VIOLATIONS

Violations of any of these regulations or prevailing laws on the part of the exhibitor, his/her employees, or agents shall, at the option of AAOMPT, annul the right to occupy space and such an Exhibitor will forfeit to AAOMPT all monies paid. AAOMPT may re-enter and take possession of the space occupied by the Exhibitor and remove all persons and goods at the Exhibitor's risk and Exhibitor shall pay such expenses and all damages which AAOMPT may incur, and forfeit all monies paid or due to AAOMPT on account thereof. The Exhibitor waives any right to written notice from AAOMPT of its intention to terminate this agreement and repossess space occupied by the Exhibitor by reason of such violation.

#### AMENDMENTS

AAOMPT may at any time amend these terms and conditions and documents included herein by reference and each exhibitor shall be bound thereby. In the event of any amendments or additions to these regulations, written notice will be given by AAOMPT to such exhibitors as may be affected by them. In addition, AAOMPT may post or publish notice of such amendments as it may think appropriate or find practical.

#### LIABILITY AND SECURITY

The AAOMPT reserves the right to render all interpretations and decisions, should any question arise, and to establish further regulations as may be deemed necessary to the general success and well being of the Conference. All matters and questions not covered in these policies are subject to the final judgment and decision of AAOMPT.

Contact the AAOMPT Office with any questions regarding Exhibit Rules & Regulations at office@aaompt.org.



October 23 - 27, 2024 | Conference October 24 - 26, 2024 | Exhibition

ROSEN SHINGLE CREEK | ORLANDO, FLORIDA

# **SECURE YOUR BOOTH** & SPONSORSHIP TODAY

### **READY TO BOOK?**

Reserve your booth - register online or send in your contract. Please contact the AAOMPT Office for more information.

WWW.AAOMPT.ORG/CONFERENCE24

AMERICAN ACADEMY OF ORTHOPAEDIC MANUAL PHYSICAL THERAPISTS (AAOMPT) 8550 UNITED PLAZA BLVD., STE. 1001 BATON ROUGE, LA 70809 P: 225-360-3124 | F: 225-408-4422 OFFICE@AAOMPT.ORG MAKE THE RIGHT DECISION FOR YOUR COMPANY. Choose AAOMPT.